

SMART REPORTING – The Gateway to AI in Medical Diagnosis

SEEKING FUNDS FOR MARKET EXPANSION - €6.0 MIO.

(July 2018)



Mission: Pioneering AI Assistance in medical diagnosis via structured data

Company Overview

Smart Reporting, founded 2014 in Germany, is revolutionizing health care diagnosis and health care reporting through artificial intelligence. www.smart-reporting.com

You Tube

<https://www.youtube.com/watch?v=BI0mIRt2nAU>

The Problem

Attempts to apply AI to the medical field have failed due to:

- Lack of global standardized digital reporting methods &
- Lack of structured clinical data

The Solution

- Provide clinical guidance templates to physicians
- Collect encrypted structured data
- Build an AI platform for 3rd parties to access structured clinical data & create valuable insights & knowledge

The Outcome

- Reduced time expenditure & human error during diagnosis
- Increased physician efficiency & reduced costs
- Global database of encrypted structured datasets
- For physicians access to vast AI applications and a library of medical knowledge
- Addressing a >€10 bn. market

Product Strategy

Software as a Service (SaaS)

\$\$ License fee p.a.



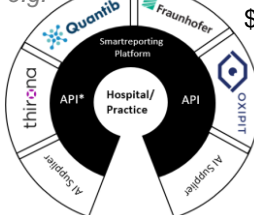
Smart Reporting software

Expert knowledge & decision support

Structured reporting

Platform as a Service (PaaS)

e.g.



Smart Reporting AI platform

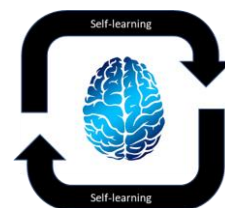
Image analysis

Structured data

\$\$ Pay per report

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Global self-learning Platform & Database



Self-learning knowledge platform

Accurate data sets for ML/AI

Continuous improvement by users

USP

- First mover
- Vendor-neutral
- Annotated imaging data
- Real-world clinical data
- Wiki approach | 10+ languages
- Scalability to other medical fields

Market

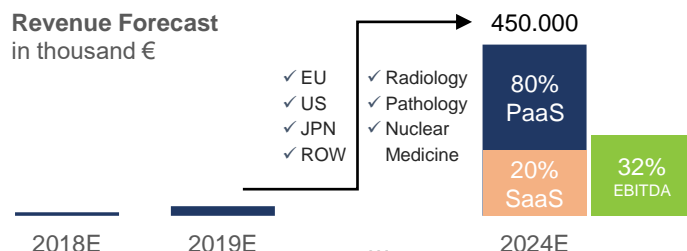
- # Addressable Hospital departments (radiology, pathology & Nuclear medicine) in EU, US, JPN: 7.600
- # AI supported structured reports: 750 Mio.

User Base & Growth

- 3000 active users from 75 countries already
- 100 additional sign ups per week
- 30% of radiologists in GER
- Note: 80.000 radiologists practices in developed countries

Financial Projections & Rollout

Revenue Forecast
in thousand €



Key Investment Highlights

- Extensive global coverage of users
- Asset light / High margin business / Strong Team
- Clear business expansion plan
- Established partnerships with some of the largest Health IT companies



Superb Team led by Prof. Dr. Wieland Sommer (LMU) | €20 Mio. B-Round planned in 2019 in the US at >€100 pre-money

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